

# Work That Counts™

## IN AND ACROSS TEAMS

*An Actionable Framework and Skills for Cross-Team Success*

Research shows that in today's fast-paced, complex organizations, those that have aligned, collaborative cultures outpace the competition and drive sustainable innovation.

After decades of working with the best global innovation companies, with a behind-the-scenes vantage point, Richard Lee has discovered that **three levers, when optimally applied together, can drive inordinately greater impact and results:**

### EMPOWERED RELATIONSHIPS

The fuel to take actions and drive decisions

### ALIGN TO DO THE RIGHT THING

Choosing to do the right thing for the broader team

### COLLABORATE ACROSS TEAMS

Partnering in and across teams to achieve goals

Learn the framework and skills in **Work That Counts™** to strengthen and accelerate impact for you, your team, and the broader organization.

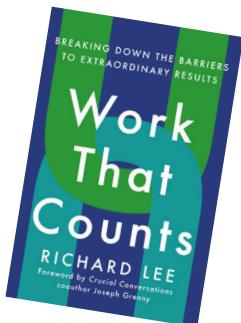


*“The concepts and message in Work That Counts are spot on! Richard nails what is required to drive healthy change and performance in organizations of all sizes.”*

John Donahoe, CEO of Nike  
Former CEO of eBay, Bain & Company  
and ServiceNow

*“Work That Counts creates immediate value – people apply world-class skills to real projects.”*

Todd Pierce, former EVP of Salesforce  
and CIO Genentech/Roche



## LEVERAGING IMPACT LLC

For more information,  
watch the Overview Video  
at [LeveragingImpact.com](https://LeveragingImpact.com)

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